

# Sector Acceleration Action Plan Creative Industries February 2022 Consultation Draft

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## **Context and background**

This sector acceleration action plan for the creative industries in Gauteng draws on work consolidated through series of focused CEO roundtables designed to enrich, expand and align with the efforts Gauteng Economic Acceleration and Jobs War Room (as detailed under Annexure A) held over the course of February 2022.

The war room functions as a fusion centre, clustering capacity from public and private sector around specific, high impact projects and programmes.

It deals with initiatives driving growth in Gauteng's 10 priority sectors, as well as the programmatic work on major industrial corridors (anchored by special economic zones) and the whole of government efforts to develop specific townships as multi-layer enterprise zones (Annexure A expands in some detail on the structure and focus areas of the war room).

#### The 10 high growth sectors identified are:

- High Growth Sectors
- Energy, with a focus on new technologies and a diverse energy mix
- Transportation and logistics
- ICT and digital services with a focus on the gig economy
- Tourism and Hospitality
- Food, Beverages, Agro-processing and agribusiness
- Construction and Infrastructure
- Automotive, Aerospace and Defence
- Financial services
- Cultural and creative services
- Industrial Cannabis

Within this context, the War Room action labs programme has been working directly with industry associations (and larger players in their own right) to agree specific, high impact points of action which can scale the sector in question, providing market expansion for firms of all sizes and creating high volumes of jobs in the process.

This work has surfaced the need for more focused sessions with industry leaders in each of the 10 priority sectors to both scale-up and focus the war room efforts under the action lab focus area, tying in the work of teams dealing with township economy initiatives, special economic zones, development of new urban nodes, the green economy and youth workforce development.

These will form the basis of a clear compact between the GPG and each sector, focusing on major initiatives under each sector that can drive accelerated growth and livelihood generation across the Gauteng City Region.

This sector acceleration action plan speaks specifically to Creative Industries.

All attendees of the February 2022 roundtable are henceforth invited to be standing members of the Creative Industries Action Lab , a reference group that will work directly with the war room to implement these commitments.





Actionables to accelerate Job Rich growth in the Creative Sector across the Gauteng City Region – 2022 through 2024 and beyond to be led by Gauteng Provincial Government (GPG) and the Creative Industries Action Lab

## With respect to the creative arts more broadly:

GPG will work with the sector to create a hub accelerator network. This network will have, as one of its explicit goals, the aggregation of incubators – focused on early stage businesses – into a province wide accelerator capability, focused on delivering both services and content origination projects at scale, and will also act as a market making platform in this regard. To enable this it will have formal linkages with a range of distribution channels and established market making platforms.

Both hubs will be integrated, where feasible, into the new township cloud precincts that will be developed as part of the new township enterprise zones that are set to be deployed by GPG under the new township economic development act.

The Hub Accelerator Network will also be designed to act as a consolidation platform for relevant incentives managed by the Department of Trade, Industry and Competition in Gauteng.

The Creative Sector Action Lab team at the war-room must complete the design for the Hub Accelerator Network by end March 2022, including a detailed deployment project plan for the 12 months following.

1. The Hub Accelerator Network will also act as consolidation point for portfolio financing approach linked to township enterprise partnership fund (See detail under war-room summary under Annexure A) and similar vehicles. This focuses on wholesale funding distributed to intermediaries that run loans to portfolios of small enterprises. The products to be made available through the hub network will include bridging finance for project development linked to a project marketplace that the hub/ accelerator network will convene and enable.

These features will be part of the design the Creative Sector Action lab team will present by end March 2022.

2. The GPG will work with the action lab to establish and deploy a retail fashion incubator linked to hangar-space at major mass-market retailers, connecting in design capabilities and support programmes across a range of partners and integrating these into a common market access platform.





The creative sector action lab team will present the roadmap for this intervention by end April 2022.

3. The GPG commits to work with the Creative Industries Action Lab to consolidate and present well thought through, investment-promoting and progressively empowering positions on any legislation passing through the National Council of Provinces, including but not limited to any legislation with impact on intellectual property and the ownership/ tradability thereof.

The Action Lab commits to author a collectively endorsed lobbying position paper on all such legislation before parliament as at the time of writing by end of May 2022.

With respect specifically to Gaming and game-linked animation

- 1. Gaming and animation hubs will be explicitly included in the Hub Accelerator Network and prioritised for access to township cloud zones, including hot desking capabilities for game development services companies and content origination companies.
- 2. The Hub Accelerator Network will include a specific consolidation of funding and effort to establish a skills programme to develop middle and senior level gaming professionals as part of its accelerator function.
- 3. In order to support the skills transfer requirements for (2), GPG and the Action lab will lobby for a special work visa category for globally experienced gaming professionals to locate in South Africa, with conditions tying visa status to being part of an ongoing training and skills transfer programme (for which the Hub Accelerator Network will provide a channel of compliance).

The design of the proposals to this effect must be completed by May 2022.

4. In addition to the efforts coordinated through the Hub Accelerator Network the Creative Industries Action Lab will develop and deploy an economic and policy framework targeting the location of at least one internationally trading gaming studio in Gauteng (potentially as part of the new Lanseria Smart City initiative). As part of this framework. This should include a profit share/ ESD arrangement cross subsidizing the incubator to accelerator pathway for gaming incubators who form part of the Hub Accelerator Network.





The target date for concluding an investment deal with at least 1 major studio will be April 2023.

The action lab will produce a roadmap to this target by April 2022.

### With respect to film sector specifically

1. GPG will support current proposals to deploy a film studio complex attached to the Cradle of Humankind servicing the film industry globally and directly integrated into the Lanseria Smart City initiative.

The GPG will target conclusion of a Memorandum of Understanding with all involved parties to support this project by end of February 2022. The initial phases of the studio complex must be established by March 2024.

2. Building on the capabilities of the Gauteng Film Commission, the GPG will deploy a Gauteng film enabling office network with regional desks linked to key state institutions (including those controlling permitting), stacking and streamlining access to incentives for film projects. This will include a structured working channel with DTIC to deploy these incentives and active partnerships with both international film service networks and streaming platforms with their own content creation arms.

The roadmap for the establishment of this film enabling office and its regional networks must be complete by March 2022.

3. Linked to the film enabling office the GPG will work with the action lab to design a Gauteng Film Academy programme, networking together existing institutions and creating funding and accreditation linkages with the relevant SETAs.

The film academy programme design will be included in the roadmap for the film enabling office network.

### With respect specifically to recorded music:

- 1. The GPG will explicitly include hubs providing support to black-owned/emerging record companies in the Hub Accelerator network.
- 2. The GPG will ensure that the concerns of the music recording industry with regards to enabling widespread commercial returns on royalty bearing properties are included in the lobbying position papers prepared for the NCOP.













## Annexure A: The Gauteng Economic Acceleration and Job Creation War-Room

#### **Context**

This annexure summarises the configuration and programmatic content underpinning the new economic and jobs war-room led by the Gauteng Department for Economic Development and its agencies, in collaboration with its sister department, the Gauteng Department of Agriculture and Rural Development.

At the time of writing the war room was in the process of expanding to manage its mandate on a whole-of-government basis within the boundaries of Gauteng Province.

This section provides a summary of the operational configuration of the war-room, while Annexure A provides more extensive content on the wider set of action plans under the GPG Economic Acceleration programmes the war-room is driving.

The full set of economic acceleration programmes can be summarised as follows:

- Bringing opportunity to the many and confronting inequality at the spatial level through the Township Economic Revitalization Programme / new deal for township economies (now expanded and amplified through the township rebuilding programme post July 2021 unrest)
- Reindustrializing Gauteng for the 21<sup>st</sup> century through Multi-tier SEZ & High Growth Sector Programme
- Systematically confronting youth economic exclusion through the **Tshepo 1Million & Youth workforce development programme**
- Creating the enabling conditions for a high-growth economy through our Catalytic Infrastructure programme

The Economic Acceleration and Job Creation War-Room, as explained immediately below, is an intergovernmental programme management office tasked with driving – and institutionalizing – the major high impact initiatives that underpin these acceleration programmes.







## The Gauteng Economy & Jobs War Room

The war room is run using 7 functional task teams. Their key project focal points are summarised below:







TOWNSHIP	Support implementation of the township economic development act						
ECONOMY TEAM	including:						
	<ul> <li>Supporting implementation of draft model bylaws in partnership with the districts</li> </ul>						
	Programmatically Supporting implementation of GEP-IDC						
	township economy partnership fund (TEPF), including						
	partnership Support initiatives linked to backyard real estate/						
	township high streets and township wholesale & retail						
	development (cuts across high growth sectors)						
	Taxi economy initiative, including taxi industrialisation partnership						
	(Toyota) and TEPF taxi fund (explicit participation opportunity for						
	DBSA						
	Hotdesk clusters and networks linked to Ekasi labs						
SEZ &	Support establishment of GIDZ as properly capacitated SEZ / industrial						
INDUSTRIAL	parks oversight entity (including industrial parks portfolio initiative-						
PARKS TEAM	links to TER team)						
. 7	Coordinate implementation of Vaal SEZ & N12 SEZ , including regional						
	development agency role						
	Coordinate expansion of OR Tambo SEZ						
	Support refinement and deployment of portfolio programme for						
	township industrial estates linking them as supplier clusters to high						
	growth sectors						
	Dryports partnership with Transnet & Support Gauteng participation     Courters Fosters Consulting Courters Strategies Integrated						
	in Gauteng-Eastern Cape High Capacity Corridor Strategic Integrated						
	Project (including wagon production/ steel sourcing)						
	•						







ACTION LAB	Implementation of Action lab deliverables for :
REALISATION	Broadband (incl. GBN commercialisation)
TEAM	Global Business Services
ILAW	
	Construction (incl. steel)
	Coordination of action labs and deliverable implementation for:
	• Energy
	Logistics & Transportation
	Agriprocessing & Agribusiness
	• Cannabis
	•
GREEN ECONOMY	Green H2 partnership with SASOL (large scale embedded generation
TEAM	grids, Green H2 IPPs, H2 fuel cell conversion for bus fleets and strategic
	localisation of component manufacturing)
	Green H2 production partnership with Sibanye Stillwater
	AMD reprocessing partnership , working with DBSA & WRI
	Waste economy programme: landfill compliance twinned with waste
	economy programme plus partnership fund embedding EPR resources
SPECIAL PURPOSE	Support full deployment of Lanseria Smart City initiative , including full
VEHICLE /	rollout of SPVs
CATALYTIC	Support expansion of the Lanseria SPV model for bulk services to the
INFRASTRUCTURE	Vaal and N12 corridor (including area-based masterplanning)
TEAM	Coordinates with SEZ team on regional industrial mobilization
	Coordinates with Green economy team on integrating green utilities
	into the new nodes
	•
SALGA/ DDM	WORKS WITH ALL TEAMS TO ALIGN EFFORTS WITH
LIAISON TEAM	MUNICIPALITIES VIA DDM STRUCTURES







	•	
TSHEPO	•	COORDINATES WORKFORCE DEVELOPMENT CHANNELS FOR HIGH
1MILLION / GCRA		GROWTH SECTORS
TEAM	•	WORKS WITH ALL TEAMS TO ALIGN EMPLOYMENT AND SELF-
		EMPLOYMENT PATHWAYS FOR YOUNG PEOPLE
	•	

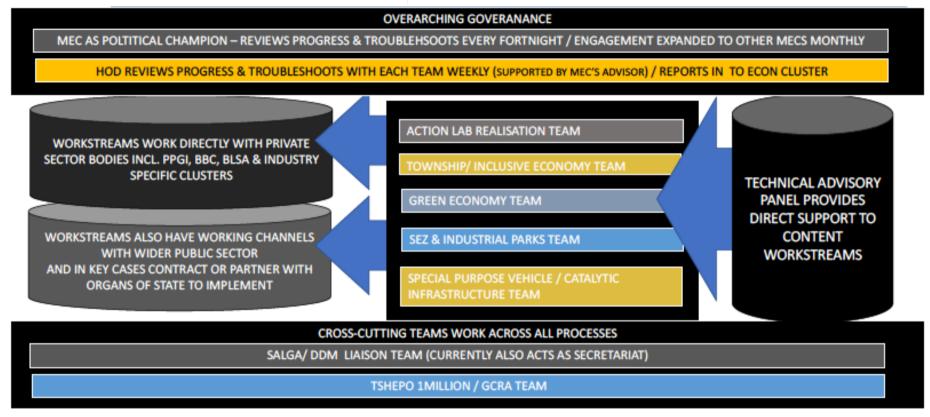
The functional design of the war room is summarised by figure 1.1 on the page following.

Figure 1.1 – Economic and Jobs war room functional design









A summary of key war room operational focal points follows







## War room operational focal points

## 1. Accelerating the New Deal for Township Economies

- The Township Development Bill which is designed to transform our townships into economically diversified, job-rich spaces filled with hundreds of 1000's of growth SMMEs has been gazetted by the Gauteng Provincial Legislature, with final comments due 30-08-2021.
- We are now moving forward with that Legislation, including the draft model bylaw that is one of the proposed act's main policy instruments.

The Township Economic Development act as drafted, based on approved policy, is designed to bring opportunity to the many and confront inequality at the spatial level by:

- Changing how townships are regulated and governed to transform them into zones
  of widespread, job-creating commercial activity. This is to be done through new draft
  standard bylaws and streamlined regulations
- Setting up better procurement rules and programmatic support which allow government and its main contractors to buy from large groups of township-based firms, with systems linking them so they can supply if they were one large firm – this includes Manufacturing cluster pilots
- Creating a permanent township funding mandate which establishes a township growth SMME fund to provide wholesale, blended finance to intermediaries that can de-risk lending to township based firms, including community banks.
- Providing legal framing for supporting the Taxi Economy Initiatives, including setting
  up investment vehicles to commercialize taxi ranks and other taxi economy nodes
  using blended finance and zoning overlays to incentivize development around ranks,
  transforming them into township CBD nodes.
- **Providing legal framing for rapidly releasing publicly owned land** for best, most developmental commercial use in township areas
- Providing legal framing for upgrading township backyard real estate the fastest growing form of rental in Gauteng which now accounts for how 4 million citizens of the province live. This includes provisions to establish township commercial precincts/ high streets in areas targeted for precinct-level backyard real estate upgrades

This instrument will create a new economic geography – the township enterprise zone.

The zones are focused on moving from a stifling legalistic mode of management of economic activities to an enabling approach which combines everything government can do and "Stacks" benefits to businesses and workers in the zones.

### The shift entails:

1. Cutting red tape in the zones through mandating legislation, Model Standard By-law(s) and regulations;







- 2. Targeted tax incentives (can also be run as incentive grant to businesses)
- 3. Targeted funding (using township enterprise partnership fund)
- 4. Targeted procurement and pipeline development
- 5. Clear operations and management roles defined,
- 6. A monitoring and evaluation framework; and
- 7. Progressive view to support decentralised management and data gathering/monitoring about less formal economic activity in Gauteng.

The following parameters define the areas that will be designated as township enterprise zones

- 1. Historical non-white "townships" (as noted in 1996 census including R293 townships, etc.)
- 2. An area within and abutting Gauteng Province sharing a set of distinguishing characteristics, namely:
  - Structurally disadvantaged areas (historical, evident and emerging);
  - Area serving as predominantly a dormitory town and/or labour reserve including informal settlements;
  - Areas serving as consumer retail market and/or destinations with limited economic diversification
  - Areas serving as consumer retail market and/or destination with limited recognition of economic potential existing in the area

This generates an alphabetized list of proposed township enterprise zones as follows:

Actonville/Dalpark
Alexandra
Atteridgeville/Lotus Gardens
Bakerton/Paynville
Bekkersdal
Benoni CBD
Bloubosrand/Kaya Sand
Boksburg CBD
Bophelong
Carletonville CBD
Cerutiville
Cosmo City
Daveyton/Etwatwa
Devon/Impumelelo
Diepsloot
Ekangala
Ennerdale/ Lenasia South/Lawley/Vlakfontein
Evaton/Sebokeng/Orage Farm







Finsbury	
Germiston CBD	
Greater Soweto	
Hammanskraal/Temba	
Johannseburg CBD	
Kagiso/Tshepisong/Azaadville	
Katlehong/Vosloorus	
Kempton Park CBD	
Khutshong	
Kingsway/Linelani Village	
Kokosi/Fochville	
Krugersdorp CBD	
Kwazenzele	
Langaville/Stakane	
Lenasia/Thembalihle/Lehae	
Magaliesburg/Gamohale	
Mamelodi/Eersterust	
Mayfair/Riverlea/Bosmont	
Meyerton Park	
Midrand	
Mooiplaats/Sunderland Ridge Informal	
Munsieville	
Olievenhoutbosch	
Poortjie	
Pretoria CBD	
Randfontein CBD	
Ransburg CBD	
Ratanda	
Refilwe	
Reiger Park	
Rethabiseng	
Roodepoort	
Rosettenville/Mondeor/Crown Gardens	
Roshnee/Rust ter Vaal	
Sharpville/Boipatong	
Simunye	
Soshanguve/Ga-Rankuwa	
Sunderland Ridge Informal	
Tembisa	
The Orchards	
Toekomsrus/Mohlakeng/Zenzele	
Vereeniging CBD	
Wedela	
Wheelers Farm/Sweetwaters	
,	

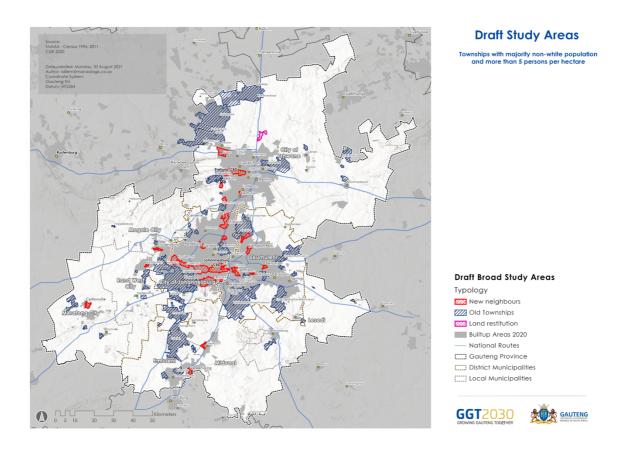






Zandspruit Informal	
Zithobeni	

The following spatial map provides a province wide visualisation of where the zones are likely to be declared



## 2. Scaling up the Township Economy Partnership Fund (GPG-IDC)

The infographic below summarises the credit pooling platform the Gauteng Provincial Government has developed with IDC, providing wholesale capital to intermediaries who can drive clusters of growth SMMEs in township areas (focusing on the new township enterprise zones).

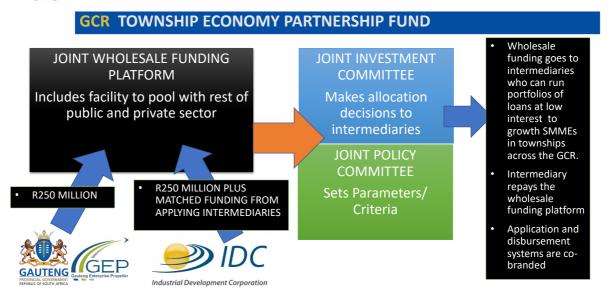












# 3. Driving implementation of the broader Gauteng Economic Acceleration Agenda (as laid out under GGT2030)

Gauteng Provincial Government continues to facilitate and promote economic growth and development in the province, with a targeted commitment to focus on enhancing inclusivity of the economy, whilst improving its competitiveness. Central to this, is the ability to create an enabling environment for jobs to be created in the province by making interventions in 10 high growth sectors.

This is the driving force behind the Transformation, Modernization and Re-industrialization programme first outlined under the 5<sup>th</sup> Gauteng Provincial government, now further elaborated in the GGT2030 plan of action which has been adopted as the guiding vision of the 6<sup>th</sup> administration.

GGT2030 not only sets down specific and bold actions to empower Women; Youth; SMMEs; Black businesses; It further recognizes that government must aggregate its efforts across spheres as well as with the private and non-profit sectors in pursuit of specific goals, including:

- Priving spatial and economic transformation, particularly with respect to townships.
- Creating employment for the many & facilitating an employment to empowerment pathway for all classes of disadvantaged citizens







Coordinating industrialization initiatives so they are geared towards products and services required by the 10 high growth sectors and thus are sustainably financeable.

Provided the programmes and initiatives outlined under the economy, jobs and infrastructure component of GGT2030 are fully implemented, the impact in Gauteng within a decade has been modelled as follows:

- The size of the economy is expected to more than double over the next 11 years, from its current size of about R1 trillion to a little above R2 trillion, at 2010 prices
- Unemployment rate will be reduced by almost two-thirds from the 36% (Mild COVID-19 scenario) and 42% (Severe Scenario) in 2020 to 13% by 2030
- Per Capita GDP is expected to increase by 70% in real terms from about R 68, 000 currently to about R 115, 000 in 2030

The mechanisms to achieve these objectives under the **Economy, Jobs & Infrastructure** commitments at the core of GGT2030 are summarised under the apex programme approach unpacked by Figure 1 on the following page.

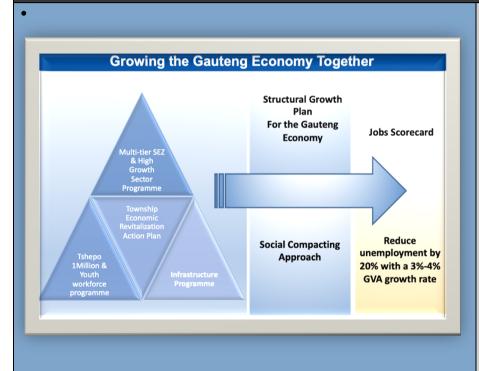
The implementation of these initiatives is being accelerated through a multi-disciplinary warroom, the operational structure of which is described and summarised under the opening section of this document.







- Figure 1: Summary of economic acceleration Apex programmes
  - Gauteng Provincial Government continues to facilitate and promote economic growth and development in the province, with a targeted commitment to focus on enhancing inclusivity of the economy, whilst improving its competitiveness. Central to this, is the ability to create an enabling environment for jobs to be created in the province by making interventions in the key economic sectors. These efforts have been organised as a set of apex programmes focused on economic acceleration and investment fast-tracking



- The Apex Economic Acceleration Programmes are :
- Reindustrializing Gauteng for the 21<sup>st</sup> century through Multi-tier SEZ
   & High Growth Sector Programme
- Bring opportunity to the many and confront inequality at the spatial level through the Township Economic Revitalization Programme
- Systematically confront youth economic exclusion through the Tshepo 1Million & Youth workforce development programme
- Creating the enabling conditions for a high-growth economy through our **Catalytic Infrastructure programme**
- Restructuring the Gauteng economy for long term growth by:
  - Modernizing network industries
  - Lowering barriers to entry and addressing distorted patterns of ownership
  - Prioritizing labour intensive growth
  - Focused and flexible industrial policy
- Engaging the private sector and social partners to join the effort through structured Social Compacting
- These programmes are linked to Jobs scorecard for the 6<sup>th</sup> Administration

GAUTENG PROPERTY CONTROL CONTROLS





## Table 3.1: 10 targeted economic high growth sectors strategically identified by GGT2030 matrixed to Departmental and Agency roles

Initiatives supporting acceleration of the 10 high-growth sectors identified by GGT2030 include the transversal role of linking investment facilitation to value-chain transformation and SMME empowerment through **active** enterprise and supplier development. The special economic zone network and the associated industrial park network play a significant role in this set of objectives.

High Growth Sectors	Lead within Gauteng Provincial Government	Key actions/ initiatives to be driven under the Economic Apex programmes		
Energy, with a focus on new technologies and a diverse energy mix	The energy security office is being transitioned to report into Office of the Premier (OOP), but is multi-disciplinary	<ul> <li>SEZ network integration into bio-energy.</li> <li>Lead on Green Industrialisation and Green Economy policy and programmes, including Green Energy</li> <li>Facilitating Sector transformation, including supplier and enterprise development for value chain inclusion</li> </ul>		
		•		
• Transportation and logistics	Department of Provincial Roads and Transport (GDPRT)	<ul> <li>SEZ network integration into logistics networks         (including Gauteng-EC High-Capacity Rail</li></ul>		







ICT and digital services with a focus on the gig economy	<ul> <li>Department of E-Government (E-Gov) leads on 4IR transformation of Government and Gauteng Broadband Network (GBN) commercialisation</li> <li>DED Group Leads on Global Business Services via action lab process</li> </ul>	<ul> <li>Digital economy support and enabling through investor facilitation as well as enterprise and supplier development</li> <li>Co-ordination of joint actions with industry to grow the Global Business Services sector via action lab process</li> </ul>
Tourism and Hospitality	DED Group via GTA	<ul> <li>Co-ordination of joint actions with industry to grow the tourism sector</li> <li>Investment facilitation into the tourism sector</li> <li>Facilitating Sector transformation, including supplier and enterprise development for value chain inclusion</li> </ul>
Food, Beverages, Agro- processing and agribusiness	Department of Agriculture and Rural Development (GDARD)	<ul> <li>Co-ordination of joint actions with industry to grow the food, beverages and agro-processing sectors</li> <li>Investment facilitation into these sectors, including through the SEZ network</li> <li>Facilitating Sector transformation, including supplier and enterprise development for value chain inclusion</li> </ul>







Construction and Infrastructure	Department of Infrastructure Development (DID)	<ul> <li>Investor facilitation into Special Purpose         Vehicles enabling blended finance of catalytic         infrastructure</li> <li>Facilitating sector transformation through         enterprise/ supplier development and         workforce development initiatives (including         community contracting models)</li> </ul>
Automotive, Aerospace and Defence	DED Group via GGDA Group	<ul> <li>Co-ordination of joint actions with industry to grow the automotive, industry and defence sectors</li> <li>Investment facilitation into these sectors, including through the SEZ network</li> <li>Facilitating Sector transformation, including supplier and enterprise development for value chain inclusion</li> </ul>
Financial services	DED Group with respect to deepening and widening the sector in Gauteng	<ul> <li>Expanding financing access to township based and under-banked firms.</li> <li>Facilitating sector transformation through enterprise/ supplier development and workforce development initiatives</li> </ul>







Department of Agriculture and Rural Development (GDARD)      Agriculture and Rural Development (GDARD)      Work with relevant authorities to develop a regulatory 'sandbox' to coherently regulate the sector in Gauteng.      Co-ordination of joint actions with industry to grow the industrial cannabis sector      Investment facilitation into this sector , including through the SEZ network      Facilitating black industrialist participation in the sector, including supplier and enterprise development for value chain inclusion	• Cultural and creative services	Department of Sports, Recreation, Arts & Culture (SRAC)	<ul> <li>Industrialisation of key creative economy sectors with high-growth path potential, including animation and gaming production.</li> <li>Facilitating Sector transformation, including supplier and enterprise development for value chain inclusion (with a specific focus on digital production, gaming development and animation)</li> </ul>
	Industrial Cannabis		regulatory 'sandbox' to coherently regulate the sector in Gauteng.  Co-ordination of joint actions with industry to grow the industrial cannabis sector  Investment facilitation into this sector , including through the SEZ network  Facilitating black industrialist participation in the sector, including supplier and enterprise







**Table 3.2**: High Growth Sector Project Matrix

					MAJOR LIGHTHOUSE/ CAT	ALYTIC PROJECTS		KEY POLICY
	INDUSTRIAL SECTOR	SPECIAL ECONOMIC	NEW ECONOMIC NODES	BROADER	WITHIN 2022-23	WITHIN 6 <sup>TH</sup>	<b>EXPANSION BY 2030</b>	INSTRUMENTS
		ZONES		INDUSTRIAL	FINANCIAL YEAR	ADMINISTRATION		
				STIMULUS				
1	Energy, with a	Deployment of Vaal	Inclusion of green energy	Microgrid rollout to	Consolidate and finalize	Green industrial	Green H2 Microgrid	Energy action lab
	focus on new	SEZ as an enabler for	systems – including	major industrial sites	Partnerships to deploy	baseload	and other industrial	
	technologies and	Green H2 micro-grids,	embedded generation	using green H2 and	green industrial power		networks deployed	SEZ network
	a diverse energy	deployed by black	and micro-grids – within	other leading	across GCR using locally	Project to deliver Green		
	mix	industrialists	the master-plans for new	technologies	produced Green H2	H2 Production at export		SPV for new economic
			economic nodes		focusing on steel sector	scale on as part of N12	Tier 1 Solar PV	nodes
		Bio-energy, battery	(Lanseria, Vaal, N12	Support green energy	and advanced	corridor SEZ intiated	producer in Gauteng	
		storage manufacturing	corridor) to be financed	microgrids in	manufacturing		established through	Township Enterprise
		& Industrial Hydrogen	by bulk infrastructure	township enterprise		Renewable energy IPPs	ramp of renewable	Zones
		to be included within	investment schemes.	zones	Kickstart process for 42	in major township nodes	energy grid servicing	
		N12 corridor SEZ	This includes provision for		MW Green energy IPP to	(9 highest density	Green H2	Township Economy
			green short range	Partnership public	supply Tshwane	township clusters, plus	production on N12	Partnership Fund
		H2 fuel cell	transport systems (such	transport (BRT bus	Automotive SEZ	Sebokeng and Kagiso)	corridor to 15 GW	NI
		manufacturing as part	as renewably powered	manufacturing) to	Initiate ANAD water	linked to Township	scale (feeding a 5	New green economy
		of OR Tamb SEZ.	trams and light rail for	drive green fuel	Initiate AMD water	Economy Partnership	GW electrolyzer)	partnership fund
		N12 Corridor SEZ	transit within nodes and connecting to multi-	adoption.	cleansing project for the N12 corridor (anchored at	Fund projects, including backyard shack real	Convert 100% of	Partnership with
		includes Green H2	modal facilities)	Syndication of green	Cradle) supplying	estate upgrade	GCR buses to	Eskom on microgrid
		focus	modal racinties;	funding channels via :	feedstock water for	programme.	renewable fuel base	deployment
		10003		(1) linkage to	Green H2 as well as for	programme.	Tenewabie tuer base	acployment
		Lanseria Hi-tech SEZ	Integration of green	Township Economy	agricultural use.	Green energy systems as		Strategic private
		will include Green	technology systems into	Partnership Fund via a		part of new bulk		sector partnerships
		technologies as a	design of human	dedicated channel and	Initiate waste to energy	installations in Lanseria,		' '
		targeted cluster	settlements mega	(2) deploying a green	as part of broader waste	Vaal and the West Rand.		
		_	projects.	challenge umbrella	economy partnership			
		Green energy		fund for the GCR	with GCR municipalities	Deploy buses using H2		
		deployment across all				fuel cells across the GCR,		
		SEZ facilities and their	Equipping refurbished	Waste to energy as		working in partnership		
		associated industrial	township industrial	part of broader waste		with Busmark and N12		
		belts/ clusters ,	estates as supplier parks	economy programme		Corridor SEZ		
		including 100%	for energy value chains	tied to enforcement of				
		renewable energy		landfill standards and				
		investment incentive		pooled waste				







					KEY POLICY			
	INDUSTRIAL SECTOR	SPECIAL ECONOMIC ZONES	NEW ECONOMIC NODES	BROADER INDUSTRIAL STIMULUS	WITHIN 2022-23 FINANCIAL YEAR	WITHIN 6 <sup>TH</sup> ADMINISTRATION	EXPANSION BY 2030	INSTRUMENTS
		package for companies seeking to export to the EU and other carbon-conscious constituencies.		economy opportunities across the GCR ( linked to extended producer responsibility funding)				
2	Transportation and Logistics	Tshwane automotive SEZ includes explicit linkage to hugely upgraded port capacity at Gqerbha and massive upgrade to Southcore line as part of Gauteng-EC high capacity corridor.  Tambo springs SEZ will be an extension of the largest dry port on the continent, with Transnet as a key investor, and linkage to Aerotropolis and key new road networks.  Vaal River SEZ, Lanseria Hi-tech SEZ and N12 corridor SEZ are all	Inclusion of freight network linkages and supporting road networks in master-plans and bulk investment schemes for Lanseria , the Vaal Region and N12 corridor.  Inclusion of new public transport networks and supporting road networks in master-plans and bulk investment schemes for Lanseria, the Vaal Region and N12 corridor.  Collaboration with ORTIA and ACSA to launch full Aerotropolis project, including the new midfield cargo terminal, including Lanseria-style SPV for the bulk services.  Inclusion of air-cargo development projects in the Lanseria and Vaal	Partnership with Transnet/DPE, Eastern Cape PG and DTIC to operationalise Gauteng Eastern Cape High Capacity Freight Corridor  Production hubs for Rolling Stock servicing PRASA and Gauteng-EC High Capacity Corridor as part of rail production cluster in eastern corridor  Link value chains to industrial clusters to be developed as part of township enterprise zones  Partnership with road freight operators on trucking industrialisation and road to rail	Participate in the institutional mechanism to support the roll-out of the Gauteng-EC High Capacity Rail Corridor.  Link in green steel production and wagon production in East of GCR for Gauteng-EC corridor as part of the rollout plan.  Finalise 10 year financing package for critical portfolio of economically relevant roads (with DBSA and others)  Roll out first dealership and aftermarket repair/service sites under Toyota partnership for Taxi industry development/industrialisation	Completion of Gauteng-EC High Capacity corridor by 2024-25 financial year  Complete 50% of approved portfolio of economically critical roads.  Rollout of Toyota partnership on Taxi industrialisation across all 5 corridors of GCR  Full rollout of partnership with Transnet to set up Gauteng as freight rail nerve centre based on agreed sequencing of dryport/ container hub establishment, including full deployment of partnerships and financing deals.  Launch Midfield cargo	Expansion of Freight rail link into SADC  Complete 100% of portfolio of economically critical roads.  Full realisation of freight and logistics components of master plans in Lanseria, Vaal and N12 corridor  Gauteng Expansion (Phase 3)	Freight sector action lab  SEZ network  SPV for new economic nodes  Township Enterprise Zones  Township Economy Partnership Fund  Partnership with Transnet on Gauteng-EC corridor and dryport network  Strategic private sector partnerships
		designed to connect	nodes.	Todu to Idii	first development under new Lanseria Masterplan	terminal as part of Aerotropolis project.		







					KEY POLICY			
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		with Freight Rail transit systems	Gautrain expansion to service new and emerging nodes, linked to deployment of integrated fair management system (IFMS) to support multimodal public transport across the GCR  Deployment of Taxi economy fund to support the development of Taxi Ranks as commercial nodes		Finalise partnership with Transnet to set up Gauteng as freight rail nerve centre based on agreed sequencing of dryport/ container hub establishment  Sponsor Aerotropolis as a SIP, planning in Lanseria style bulk SPV – include green aviation fuel component	Establish green aviation fuel supply , linked to Green H2 production, as part  Launch of DHL/ Growthpoint air cargo capacity expansion in Lanseria  Gautrain expansion (Phase 2)  Expand rolling stock production cluster to supply export markets		
3	ICT, Media and Digital Services – the digital economy	Hi-tech SEZ to be deployed in Lanseria as oart of smart city , including support for green urban technologies, a digital government sandbox using blockchain systems, smart infrastructure and latest connectivity technologies  Establishment of GBS SEZ at Nasrec, with crosslink to Braamfontein tech	Inclusion of baseline infrastructure for state-subsidised backhaul (in order to drive free basic broadband) in the bulk infrastructure planning of special purpose vehicles for new nodal developments in Lanseria, the Vaal and West Rand.	GBS implementation charter on deploying township business process support clusters, work from home clusters and hot-desking sites to support gig economy/creator economy businesses across the GCR.  Action lab with digital council on unlocking last mile broadband into township areas has drawn up a	Activation of broadband action lab roadmap  Deployment of first stages of GBS implementation charter  Configuration of delivery vehicle for Lanseria High Tech SEZ	Broadband / 5G rollout at 70-80%, incl. free basic broadband  Global business service hub / hotdesk expansion to 9 main township nodes  Hotdesks for gig economy businesses deployed in key precints in township enterprise zones  Initiation of universal broadband rollout in	100% Broadband/ 5G roll-out incl. free basic broadband  GBS hubs/ hotdesks and data centres in 5 main township nodes in each corridor	ICT / broadband action lab  GBS action lab  SEZ network  SPV for new economic nodes  Township Enterprise Zones  Township Economy Partnership Fund







		MAJOR LIGHTHOUSE/ CATALYTIC PROJECTS K					KEY POLICY	
	INDUSTRIAL SECTOR	SPECIAL ECONOMIC ZONES	NEW ECONOMIC NODES	BROADER INDUSTRIAL STIMULUS	WITHIN 2022-23 FINANCIAL YEAR	WITHIN 6 <sup>TH</sup> ADMINISTRATION	EXPANSION BY 2030	INSTRUMENTS
		precinct / Tshimologong  Protea Business Park node of proposed N12 Corridor SEZ includes significant ICT business service investment.  Cloud and business support services to be integrated into Vaal River SEZ.		comprehensive roadmap, including provisions which now form part of Township Economic Development Bill  GCR positioned as pilot for the broadband access fund , subsidising 50,000 households to connect to high speed broadband		township enterprise zones		Strategic private sector partnerships
4	Tourism and Hospitality	The wider precincts of each SEZ include opportunities for business hospitality sites (modelled on COEGA site).  SEZ operating companies to enter into dedicated partnerships with hotel networks and air lines to support business tourism as a spin-off activity.	Evolution of Cradle of Humankind, Dinokeng and other recreational assets in NW Gauteng through linkage to Lanseria masterplan (cross-link to Hartebeesport recreational cluster via inclusion of Madibeng).  Evolution of tourism infrastructure linked to Vaal River region as part of Vaal Masterplan	Major event driven tourism tying in tourism precincts in township enterprise zones  Partnership with OR Tambo international airport to explicitly promote new flights directly into GCR and connecting via GCR through subsidisation of landing slots, provision of green aviation fuel (linked to energy sector activities)	Launch of Air Access Gauteng to drive aviation traffic into GCR  Conclude negotiation phases of new tourism infrastructure linked to Lanseria and Vaal regions executed as part of masterplan (including new Gaming and Leisure complex in Lanseria and revitalization of Vaal Region leisure and conferencing infrastructure)	Major event-driven tourism  Full realisation of Gauteng Air Access partnership, including continental links driven by African single market.  Full establishment of tourism infrastructure linked to Lanseria and Vaal regions executed as part of masterplan, including linkages to ecotourism assets in both regions.	500% expansion of aviation access to GCR from key global business tourism centres.	Tourism action lab  SEZ network  SPV for new economic nodes  Township Enterprise Zones  Township Economy Partnership Fund  Strategic private sector partnerships







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	INDUSTRIAL SECTOR	SPECIAL ECONOMIC ZONES	NEW ECONOMIC NODES	BROADER INDUSTRIAL STIMULUS	WITHIN 2022-23 FINANCIAL YEAR	WITHIN 6 <sup>TH</sup> ADMINISTRATION	EXPANSION BY 2030	INSTRUMENTS
				concessional deals with hotel groups.				
5	Agri-food and Agribusiness, focusing on value chains	The N12 corridor SEZ and Vaal River SEZ are both designed with significant agroprocessing components.  The Tambo Springs SEZ is also designed to accommodate elements of the agroprocessing value chain	The masterplans for Lanseria, the Vaal Region and the N12 corridor all include provisions for areas that have an agribusiness/ agroprocessing profile.  The N12 corridor masterplan includes provision for a new fresh produce market to be situated in the west.	A dedicated programme to develop a new fresh produce market for the N12 corridor linked to local agrihubs directly supports the N12 Corridor SEZ  Partnership with agribusiness to increase bulk-supply of fresh produce , meat and dairy to township based restaurants embedded as part of Township economy revitalization (also links to agri-hub network)	Financial close and initial rollout of agroprocessing/ agroindustrial ecosystem along N12 corridor, with build phase initiated on linked new fresh produce market in the West.  This will include collaboration with the Agricultural Development Agency (AGDA) under the Public Private Growth Initiative, the Bokomoso Ba Rona initiative and the Protea west industrial park on dedicated agroprocessing partnerships underpinning the ecosystem to be focused on the west rand.  This will also include Rollout of township restaurant bulk food supply initiative with agribusiness, in the 9 most populous townships in the GCR, linking in agrihub networks	Expansion of agroprocessing to supply products for exports across Africa under African continental free trade agreement (ACFTA)  Expand bulk food supply initiative to include distribution through wider network of food wholesale markets  Expand agri-hub networks to all township areas across the GCR	Full realisation of agro-processing components of N12 Corridor , Vaal and OR Tambo SEZs integrating supply from Agri-hubs , combining export into Africa and wider global markets with distribution via network of local wholesale food markets.	Agri-processing action lab (AGDA partnership)  SEZ network  SPV for new economic nodes  Township Enterprise Zones  Township Economy Partnership Fund  Strategic private sector partnerships







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Construction and Infrastructure	Development of each SEZ site explicitly designed to expand the capabilities of the construction sector in the surrounding area of each SEZ and wider GCR through multilevel enterprise development programmes  SEZ evolution will include the manufacturing of construction/ infrastructure components for utilization within the GCR as well as export.	The infrastructure investment schemes for the new urban nodes (Lanseria, Vaal, N12 corridor) as well as for OR Tambo aerotropolis will fund the deployment of all public infrastructure necessary to unlock private sector developments.  Housing mega-projects include explicit commitments to expand the construction sector in the surrounding area of each SEZ and wider GCR through multi-level enterprise development programmes, including evolution of 40 black industrialists in the construction sector.  Deployment of R54 billion GPG Infrastructure programme, including social infrastructure as a component of mixed used precincts.	Revitalization of township industrial estates as manufacturing clusters for key inputs into the manufacturing/ construction sectors  Linkage of township backyard real estate upgrade initiative to manufacturing of construction sector inputs, with a focus on alternative building technology and offgrid technologies	Expansion of construction sector SMME capacity through 45% set aside of construction value of each SEZ site for enterprise development channels,.  Initial Deployment of infrastructure investment schemes for Lanseria (establishment of dedicated PMU with DBSA)	Reconfiguration of township industrial estates as production sites for construction/infrastructure components as part of township enterprize zones  Accelerated Deployment of R54 billion GPG Infrastructure programme , including social infrastructure as a component of mixed used precincts  Midpoint of implementation of infrastructure build programme through infrastructure investment schemes for all 3 new nodes  Sourcing of 50%-plus of local content requirements for GCR infrastructure projects from production clusters within Gauteng , including SEZs and township industrial estates	Full realisation of ten-year targets for implementation of infrastructure build programme for all 3 new nodes as well as OR Tambo aerotropolis (via infrastructure investment schemes/ special purpose vehicles)	Construction action lab  SEZ network  SPV for new economic nodes (Lanseria PMU)  Township Enterprise Zones  Township Economy Partnership Fund  Strategic private sector partnerships







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	INDUSTRIAL SECTOR	SPECIAL ECONOMIC ZONES	NEW ECONOMIC NODES	BROADER INDUSTRIAL STIMULUS	WITHIN 2022-23 FINANCIAL YEAR	WITHIN 6 <sup>TH</sup> ADMINISTRATION	EXPANSION BY 2030	INSTRUMENTS
						40 black industrialists established through contracts linked to human settlements mega projects		
7	Automotive, Aerospace and Defence	Tshwane Automotive SEZ acts as anchor of wider automotive industrial cluster in Rosslyn/Silverton area.  The N12 corridor SEZ includes provision for expansion of bus manufacturing as part of West City Industrial park.  Vaal River SEZ includes provision for advanced manufacturing as part of new/ revitalised industrial capacity.  OR Tambo SEZ will include provision for hydrogen fuel cell production as a component of future green automobiles  Toyota partnership will include	Partnership with Transnet to evolve GCR into a nerve centre for freight rail (dryports network) explicitly services the needs of the automotive and advanced manufacturing sectors.  Commercial and industrial segments of new economic nodes in Lanseria, N12 corridor and the Vaal Region include provision for advanced manufacturing businesses.	Automotive sector development programme delivered through Automotive Industry development corporation (AIDC) including supplier development in manufacturing value chain to meet local content requirements.  Partnership with the taxi industry to develop repair and service capacity as part of township economy hubs operated by professional companies, with equity flowing to trusts owned by local taxi associations  Partnership with the Retail motor industry association on scaling	Full launch of Tshwane Automotive Special Economic Zone (TASEZ) producing 200,000 vehicles per annum by 2022.  Roll out first dealership and aftermarket repair/service sites under partnerships for Taxi industry development/industrialisation, including implementation and replication of Alexandra Automotive as a Taxi economy node	Evolution of auto industry supplier development programme to provide over 80% of local content requirements for vehicles produced in the GCR.  Establishment of a full scale electric vehicle production and adoption support programme spearheaded by TASEZ & Rosslyn.	Full evolution of Tshwane automotive cluster and wider SEZ network as mass production system for vehicles exported into Africa and across the globe , expanding volumes by 500% from 2022 baseline to a million vehicles a year	Automotive action lab  Automotive industry Transformation fund partnership  SEZ network  SPV for new economic nodes (Lanseria PMU)  Township Enterprise Zones  Township Economy Partnership Fund  Strategic private sector partnerships







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INDUSTRIAL SECTOR	SPECIAL ECONOMIC	NEW ECONOMIC NODES	BROADER	WITHIN 2022-23	WITHIN 6 <sup>TH</sup>	EXPANSION BY 2030	INSTRUMENTS
	ZONES		INDUSTRIAL	FINANCIAL YEAR	ADMINISTRATION		
	township industrial		STIMULUS after market facilities				
	parks to support refurb		across the GCR.				
	and re-use businesses		across the acr.				
	supporting taxi fleets						
	supporting taxi neets						
	Centurion Aerospace						
	Village to be deployed						
	as an SEZ for defence/						
	aerospace						
	·						
	Upgrade and expand						
	Rosslyn cluster to						
	include DKD hub						
	serving African market						
	and auto-specific						
	dryport. Integrate						
	cluster into Tshwane						
	Automotive SEZ.						
Financial Services	The provisions for	The provisions for global	The Township	Rollout and	Build on Township	Attain 80% plus	Financial servi
	global business	business services and ICT	Economy Partnership	institutionalization of	economy partnership	digital business	action lab
	services and ICT	directly support the	Fund provides	Township Economy	fund to scale financing	banking coverage via	
	directly support the	expansion of financial	wholesale funding to	Partnership Fund as a	from environmental	fintech systems	
	expansion of financial	services capacity within	non-bank financial	broad based expansion	sustainable and growth	targeting township	SEZ network
	services capacity	the GCR	intermediaries which	vehicle for the financial	oriented (ESG) impact	enterprise zones.	
	within the GCR		can de-risk providing	services sector in the GCR	investment funds.		SPV for new econor
	(Lanseria high tech SEZ,		working capital, stock				nodes (Lanseria PM
	Nasrec GBS SEZ etc)		credit and purchase	Deploy dedicated			
			order financing to	partnerships on Fintech	Expand Global Business	Affirm and expand	Township Enterpr
			historically unbanked	as an enabler of SMME	service cloud hubs in	GCR as the backbone	Zones
			township-based and	development via	GCR to provide back-	of African	
			township linked firms.	Financial Services Action	office support and online	continental financial	Township Econo
				Lab , focused on the	customer engagement	services sector. This	Partnership Fund
			This initiative directly	township enterprise	for financial services	includes positioning	
			supports the	zones	offerings traded across	the GCR as the lead	







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				expansion of the financial services sector to the bottom of the pyramid across the GCR.		the African continent as part of GCR market expansion under the African Continental Free Trade Agreement (ACFTA)	provider of liquidity and market-making platforms for structured finance continentally, and for customer interface and support services for the retail side of the sector.	Strategic private sector partnerships
9	Cultural and Construction Sector	The SEZ provision for digital services and cloud hubs directly support the needs of the gaming and animation sectors.	Master-planning for the new urban nodes (Lanseria, Vaal and N12 corridor) explicitly designate social infrastructure requirements which include new performance spaces/ theatres and museum spaces.  Tshimologong and similar emerging digital clusters (including the new township hubs/ hotdesks for digital businesses) provide an operating platform for gamers	Platform deployment supporting a million livelihoods across the creator economy, aligned with hotdesks.  Digital Construction Sector support initiative focused on the Gaming Industry – creating a services accelerator linked to international gaming companies cross-subsidizing an incubator for local gaming content	Launch of million livelihoods creator economy platform network	Expansion of gaming and animation incubator and accelerator to establish dominant gaming/animation cluster on African continent, serving global markets.  Establishment of new museums as attractions linked to multi-modal precincts	Fully evolve GCR as host to digital creative arts cluster servicing both Africa and global markets, with 40% or more of industry value accounted for by production of local gaming content for domestic and export markets	Cultural and Construction Sector action lab  Automotive industry Transformation fund partnership  SEZ network  SPV for new economic nodes (Lanseria PMU)  Township Enterprise Zones  Township Economy Partnership Fund  Strategic private sector partnerships
10	Industrialisation	Cannabis		Cannabis/ hemp	Cannabis ecosystem	Deployment of cannabis/	GCR positioned as a	Cannabis action lab
	of Cannabis	industrialisation will be technically and logistically supported	Cannabis industrialisaiton to be included in masterplan-supported	sector incubators set up in key nodes, linked to township	support programme to existing networks of cannabis and hemp	hemp sector incubators for new sector black industrialsits	lead geography for cannabis and hemp production, with	SEZ network







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INDUSTRIAL SECTOR	SPECIAL ECONOMIC	NEW ECONOMIC NODES	BROADER	WITHIN 2022-23	WITHIN 6 <sup>TH</sup>	<b>EXPANSION BY 2030</b>	INSTRUMENTS
	ZONES		INDUSTRIAL	FINANCIAL YEAR	ADMINISTRATION		
			STIMULUS				
	as a subset of the agro-	sectors in both Vaal and	enterprise zones (part	producers to be		both export and	
	processing growth	West Rand	of specialist precincts)	established		domestic market	SPV for new economic
	path in N12 corridor					linkages.	nodes
	and Vaal SEZs , with				Rollout of cannabis		
	specific sectoral			Networks of larger scale	sector investments		Township Enterprise
	support in terms of		Finalization of a	Cannabis sector	(medicinal as well as		Zones
	assistance with		"Sandbox" regulation	investments designed is	hemp) in Vaal and West		
	regulatory compliance.		for Cannabis as an	as part of N12 corridor	Rand, with specific nodes		Township Economy
			industrial sector in	and Vaal SEZs, with initial	across the GCR.		Partnership Fund
	Hemp product value		Gauteng to serve as a	roll-out supported by the			
	chains to be located in		national pathfinder	respective SEZ companies			Strategic private
	revitalised industrial						sector partnerships
	parks			Drafting of a "Sandbox"			
				regulation for Cannabis as			
				an industrial sector in			
				Gauteng to serve as a			
				national pathfinder			



