



## **MEDIA ADVISORY**

**ATT: ALL NEWS EDITORS**

**FOR IMMEDIATE RELEASE**

**DATE: FRIDAY, 21 July 2023**

### **MEC Khumalo to launch the ABCD project- Promoting Active Citizenry through Asset Based Community Development**

The Department of Cooperative Government and Traditional Affairs will be launching the application of ABCD model in the City of Ekurhuleni on 25 July 2023. The department also intends to roll out this methodological approach of community engagement in the province.

This project presents an opportunity to align departments' interventions with community driven initiatives. The methodology apt in ensuring meaningful participation of the communities and strengthening of the Health Sector, Economic Development Sector and Community Safety Sector. This is in line with the Gauteng Provincial Government elevated priorities and aimed at improving living conditions of communities in townships, informal settlements and hostels.

The launch which will take place as follows:

**Date: 25th July 2023**

**Venue: Magagula Heights. Katlehong, Ekurhuleni**

**Time: 08H00 to 16H00**

Ends

**Issued by the Department of Cooperative Government and Traditional Affairs, E-Government, Research and Development.**

**For more information contact: Mr Emmanuel Cele at 0674130545 e-mail:**

**[Emanuel.Cele@gauteng.gov.za](mailto:Emanuel.Cele@gauteng.gov.za)**