



## **GAUTENG**

PG 5 - Tshepo for unemployed youth

PG7 - Youth urged to seize business opportunities









# NEW YOUTH DEVELOPMENT STRATEGY AND ADVISORY PANEL FOR GAUTENG

· By Thembisa Shologu

he Gauteng Provincial Government used the 2022 Youth Day commemorations to unveil the Youth Advisory Panel (GYAP) and the draft Gauteng Youth Development Strategy (GYDS).

The Gauteng Provincial Government used the 2022 Youth Day commemorations to unveil the Youth Advisory Panel (GYAP) and the draft Gauteng Youth Development Strategy (GYDS).

The 46th- anniversary commemorations were held at Morris Isaacs High School in Soweto under the theme: 'Promising sustainable livelihoods and resilience of young people for a better tomorrow.'

Speaking at the event, Premier David Makhura said the civil society-led GYAP will provide strategic policy advice to the provincial government on all matters of youth development in Gauteng. The panel is co-chaired by Makhura and Oagile Louw.

The fifteen (15) member Advisory Panel's first task is to help ensure that the Gauteng province has an integrated, holistic, and sustainable approach to youth development that can empower young people to play a positive and constructive role.

The Youth
Development
Strategy, which has been tabled to the
Executive Council, will integrate youth development into the mainstream of policies, programmes, strategies, and the provincial budget to deliver positive youth development outcomes by addressing the needs of young people in Gauteng.

Makhura said the unveiling of these two initiatives is part of the commitments made during the State of the Province Address earlier this year on youth empowerment and development.

"Today we move forward with the acknowledgment of the centrality of the role of young people. We want to mobilise this energy and potential and transform it into a force of changing the current situation", said Makhura.

Statistics reveal that 2.2 million young people in Gauteng are not in employment, education or in training.

Given the youthfulness of Gauteng's population, Makhura said investing in youth development is crucial to the vision of transformation, modernisation, and reindustrialisation of Gauteng into an inclusive and globally competitive City Region.

"The future is youth, who are most impacted by the challenges we face today. Our task is to support youth to unleash their potential", added

The future is youth,
who are most impacted
by the challenges we
face today. Our task
is to support youth to
unleash their potential

Makhura.

Johannesburg Executive Mayor, Dr. Mpho Phalatse said government will continue to improve the quality and access to education.

"We want to see young people in key decision-making roles, bring them close to us, and allow them to lead. They are smart, they have got the drive",she said.

The 1976 Soweto uprising survivors, and their families braved the winter morning and attended the event which began with the Commemoration Walk from the June 16 Memorial Acre to the Hector Pieterson Memorial for a wreath-laying ceremony.

### **GAUTENG GOVERNMENT FOLLOWING UP ON ITS**

### **YOUTH COMMITMENTS**

The Gauteng Provincial Government (GPG) is putting youth at the center of its policies and is investing in human capital projects focused on youth entrepreneurship, education, and skills development.

According to the Mid-Term Review of Growing Gauteng Together 2030, the GPG departments provided 48 177 youth work opportunities against the target of 80 337 to date. Gauteng municipalities provided 30,192 youth work opportunities against a target of 85 733 to date.

The Tshepo 1 Million Programme provided 520 524 youth work opportunities and has benefitted approximately 1 million youth since its launch.

The National Youth Service created 19 771 (54.2%) work opportunities against the target of 36 457.

Headline achievements in vocational and further education and training saw 324 youth awarded bursaries through TVET colleges, 150 TVET students completed Work Integrated Learning, and 429 youth in the Gauteng City-Region Apprenticeship Programme.

'Thint'l Million mass digital learning programme reached 30 461 youth. About 314 youth trained through the Innovation Hub's CoachLab and Code Tribe, of these 114 found employment - 45 permanent and 69 temporary jobs.

A total of 3339 unemployed youth were trained in automotive skills and 2061 auto industry workforce were trained

These trends are set to soar as the provincial government is repositioning its youth empowerment and development policies and initiatives in the 2022 financial year.



Makhura also announced that the re-established Youth Directorate in the Office of the Premier will ensure proper coordination of all departmental initiatives and programmes on youth development.

During the State of the Province Address on 21 February 2022, Premier David Makhura announced that the Gauteng government is reviewing and repositioning Tshepo 1 Million into a more comprehensive youth development intervention and developing an integrated Gauteng Youth Development Strategy (GYDS-2030) which is aligned with, GGT2030. The draft strategy is complete and has been sent to the executive for approval.

The provincial government is also strengthening the Youth Development Machinery by re-establishing the Youth Directorate in the Office of the Premier and Youth Focal Units in departments and setting up a War Room of Youth Employment and Entrepreneurship to coordinate public sector, private sector,

and civil society interventions.

Makhura also announced that the re-established Youth Directorate in the Office of the Premier will ensure proper coordination of all departmental initiatives and programmes on youth development.

This strengthened machinery has already seen the appointment of the Gauteng Youth Advisory Panel to provide strategic policy advice to the executive council. ■

### BLACK YOUTH SPEND ANALYSIS FOR GPG APRIL 2021-MARCH 2022

1 11 21 2					
2021/22FY	Total Spend	BBBEE Contribution	% BBBEE	Youth Spend	% Youth
			Contribution		
20/21FY Q1	R 5 310 900 140,22	R2 711 977 951,20	51,06%	R394 258 611,25	7,42%
20/21FY Q2	R 4861417605,95	R2 767 421 166,22	56,93%	R400 771 899,60	8,24%
20/21FY Q3	R 6 006 764 210,08	R3 801 643 812,03	63,29%	R450 770 241,20	7,50%
20/21FY Q4	R 13 428 288 023,35	R6 712 568 250,12	49,99%	R729 281 229,91	5,43%
2021/22 FY Grand	R29 607 369 979,60	R15 993 611 179,57	54,02%	R1 975 081 981,96	6,67%
Total					



### YOUTH ADVISORY PANEL TO CHAMPION YOUTH ENGAGEMENT

· By Thembisa Shologu

Premier David Makhura has announced members of the civil society-led Gauteng Youth Advisory Panel (GYAP) to help ensure the provincial government has an integrated, holistic, and sustainable approach to youth development.

The fifteen (15) member Advisory Panel, co-chaired by Premier Makhura and Oagile Louw, will act as an advisory capacity to the Gauteng Provincial Government in all issues affecting young people and cooperate with other governmental agencies and civil society groups in the advancement of youth programmes.

Other members of the Panel are: Zulaikha Patel, Vuyolethu Sibiya, Irfaan Mangera, Dimpho Lekgeu, Jose Andre, Paballo Ponoane, Nonhlanhla Bakasa, Onkgopotse Peete, Vuyiswa Jentile, Ndumiso Hadebe, Lorraine Dimakatso Mahlosane, Emma Lavinia George, Luthando Mafunda, Dudu Mkhwanazi and Merike du Plessis.

These members were drawn from various groups of society, including professional bodies, business, labour, academia, faith-based, nongovernmental, disability organizations, and LGBTIQ+ organizations.

"Given the youthfulness of the population, investing in youth development is crucial to the vision of transformation, modernisation, and reindustrialisation of Gauteng into an inclusive and globally competitive City Region. Our task is to support youth to unleash their potential," said Makhura.

The panel will strengthen multisectoral coordination, collaboration, and partnerships across different spheres of government and sectors of society on the implementation of the Gauteng Integrated Youth Development Strategy (2022 -2030).

Part of its responsibilities will be to maintain a close liaison with institutions, bodies, or authorities to foster common policies and practices and promote cooperation, assess new needs and opportunities, and challenges for the youth, and monitor the adequacy and effectiveness of initiatives undertaken by the provincial government and the private sector.

It will consider recommendations, suggestions, and requests concerning youth matters as they may receive them from any source and conduct research on



matters affecting youth.

GYAP has the authority to hold the provincial government, its agencies, and the various institutions to account for failing to empower young people through legal prescripts and various policies.

The rationale is to ensure young people are mobilised. Their energies and ideas must inform and drive all government, private sector, and civil society initiatives.

Louw who is also President of the South African Youth Council and the Sector Chairperson Gauteng Aids Council Youth Sector, said the launch of the panel was reflective of the government's seriousness in addressing the youth challenges.

"It's an honour to serve the young people of Gauteng Province. By creating a platform for various groups within the youth community, we will ensure all their aspirations and interests are well captured and all matters or suggestions raised equally find expression," said Louw.

Patel who will serve as Deputy Chairperson to MEC for Sport, Arts, Recreation and Culture (SARC) Mbali Hlophe on the War Room on Youth Employment and Entrepreneurship said the introduction of the GYAP is a turning point for youth development in the province.

Our task is to support youth to unleash their potential

"One key and critical issue for me in the panel would be advocating for public schools, especially those in townships, that their infrastructural needs and those of the learners are met.

"Being part of the panel for me also means tackling youth unemployment and supporting young people's businesses in townships, especially with access to funding," said the young activist who is also part of the South African Youth Economic Council.

The work of the panel will be supported by a revitalised and robust Youth Directorate in the Office of the Premier to ensure the effective implementation and coordination of the youth development strategy.

# RECALIBRATING TSHEPO 1 MILLION

# Structural impediments continue to shape the experience of youth and their prospects for future employment despite policies aimed at dealing with these challenges.

According to StatsSA, youth in South Africa continue to be disadvantaged in the labour market, irrespective of education levels, with an unemployment rate far higher than the national average.

In the first quarter of 2022, the unemployment rate rose to 63.9% for those between the ages of 15 and 24, while the unemployment rate for the 25-34 age group stands at 42.1%.

The Gauteng Provincial Government emphasises its commitment to addressing youth unemployment and is investing in its development.

In 2014, the Gauteng government introduced Tshepo 500 000 as a flagship programme to facilitate the entry of young people into the labour market and fast-track entrepreneurship development.

Tshepo 500 000 programme provided skills development, employment, and entrepreneurial opportunities to 211 642 young people between 2014 and 2016. However, it was clear that a more systematic and integrated approach was needed.

The provincial government then partnered with Harambee Youth Employment Accelerator between 2017 and 2021 to upscale the programme to Tshepo 1 Million.

The partnership generated demand-driven learning, earning, and entrepreneurship opportunities for another 718 636 youth in Gauteng. In total, 930 278 young people benefitted from this flagship programme.

An independent review recently conducted by the Mapungubwe Institute of Strategic Reflection (Mistra) highlights

### TO ASSESS NEW NEEDS, OPPORTUNITIES



Young people must be at the centre of helping government to respond to the current youth unemployment emergency

the successes of the programme and how the provincial government could build on that going forward.

The report draws attention to the value-added of the programme realised through the 500 employers under the social compacting Public-Private Partnership (PPP).

This makes Tshepo 1 Million, the single largest partnership conceptualised and targeting youth economic development in South Africa. It rivals the National Youth Development Agency (NYDA) and competes directly with the Presidential Youth Employment stimulus at a provincial level.

Mistra's findings show a need to harness the partnership's gains and improve programme management by institutionalising Tshepo 1 Million.

The paper recommends that the province establish youth community service organisations and introduce quantitative evidence.

Driven by the need to address the youth unemployment in Gauteng, Premier David Makhura in his State of the Province Address announced that Tshepo 1 Million will be taken through a compacting process across the jobs and economics war rooms.

"We are repackaging the Tshepo flagship programme into a bigger and wider integrated youth development intervention that brings all youth civil initiatives into one youth development focal point. Young people must be at the centre of helping government to respond to the current youth unemployment emergency," Makhura said then.

The rationale is to ensure young people are mobilised and their energies and ideas informing and driving all government, private sector and civil society initiatives.

### TSHEPO FOR UNEMPLOYED YOUTH

### **VUTHLARI EVIDENCE MABUNDA**

Age: 25

From: Soweto, Johannesburg

After completing her Civil Engineering and Building Construction Level 4 qualification in 2019, Vutlhari struggled to find employment for a year. In 2021, she applied for the BluLever Apprenticeship that was advertised on Tshepo 1 Million's Facebook page. She attended the Leadership Base Camp before being awarded a 3 Year BluLever Apprenticeship. Vutlhari's life has changed and she is now financially independent and can support her daughter and family.



### TSHEPISO MAKHUBEDU Age: 26 From: Atteridgeville, Tshwane

Tshepiso completed matric in 2014 and struggled to find employment. In 2021, she registered on Tshepo 1 Million's mobi-site and was matched with the National Business Initiative (NBI) Skills Programme. This 9-month programme provides candidates with installation, repair and maintenance skills so they can become professional artisans. The exposure inspired her to start a sustainable glass-glazing business and give back by providing job opportunities for the youth in her community.

### REUBEN VONANI MATHEBULA

Age: 35

Area: Randfontein, Mohlakeng

Reuben registered with Tshepo 1 Million in 2018. He was invited to attend a TymeBank and Edge Field Marketing training, with 17 other candidates and only one position to fill. He got the job, as a TymeBank ambassador. In March 2020, he was offered a permanent position as Senior Ambassador.



Age: 30

Area: Brakpan, Ekurhuleni

Sinekhaya considers himself an entrepreneur and game-changer. In 2019, he came across the #BossoKeMang Elevator Pitch hosted by Tshepo 1 Million at the Gauteng Youth Expo where he was exhibiting his watch range. He was awarded grant funding for his watch business 'Snezar' which helped him grow his business. He draws inspiration from South Africans who are making big leaps in entertainment, fashion and entrepreneurship.

MOIPONE TSOTETSI Age: 32

From: Vaal, Sedibeng

Moipone is the founder and manager of Wisdom Cake Company. In 2019, she attended the Tshepo 1 Million Youth Expo at Nasrec. There, she pitched her business idea in the #BossoKeMang pitching platform in partnership with the NYDA. She registered her company and was mentored on how to manage and sustain her business. Moipone's vision is to become a leader in the cake industry and in time, manufacture her own baking ingredients.

### REVISED YOUTH DEVELOPMENT STRATEGY

## A TURNING POINT FOR YOUTH DEVELOPMENT IN GAUTENG



· By Rofhiwa Marubini-Tshitahe

### As many young people continue to grapple with socio-economic challenges in Gauteng, work is underway to turn the situation around.

The Gauteng Provincial Government has drafted the Youth Development Strategy (GYDS) to redress the injustices of the past and deal decisively with persistent, new and emerging challenges facing the province's diverse youth.

The policy, which is expected to be implemented by 2030, seeks to create an environment that enables the young people of Gauteng to reach their potential, by making them key players in the development and advancement of their communities.

Mindful of the global economic challenges that affect South Africa, GYDS identifies the mechanisms and interventions that will ensure that youth possess the skills, energy, knowledge, attitudes and capacities that, if well harnessed, can lift the province out of the persisting challenges of high unemployment, poverty, inequality, negative health outcomes and underdevelopment.

In its entirety, GYDS will integrate youth

development into the mainstream of policies, programmes, strategies and the provincial budget, deliver positive youth development outcomes by addressing the needs of young people and build their assets

It will support young people, particularly those outside the social, political and economic mainstream and ensure responsiveness by linking young people with relevant service providers and advocate for young people's access to quality services to facilitate their smooth transition into independence.

Furthermore, it will support a culture of patriotic citizenship among young people to help them become responsible adults who care for their families and communities, strengthen the capacity of key youth development institutions in the delivery of a coordinated package of services for the youth; and facilitate young people's engagement in building a better Gauteng City Region, South Africa and Africa.

The Gauteng youth population which is about 5.06 million, accounting for 46% of the total population is clothed with challenges, such as unemployment, substance abuse and other social ills.

With the high rate of unemployment in the province, the youth labour force is measured at 2.88 million in Q1:2022, accounting for 39.8% of the total labour force in Gauteng and the total number of youth employed totalled 1.42 million, a share of 30.9% to the province's total employment.

The strategy, acknowledges that unemployment has only gotten worse and requires an emergency that will coordinate and integrate efforts across government, business and civil society.

The GYDS is driven by five strategic pillars. Pillar one focuses on youth accessing quality education, skills and second chances in education.

Pillar two focuses on economic transformation, entrepreneurship, and job creation by enhancing the participation of young people in the economy through targeted and integrated programmes and support for social enterprises that focus on job development and placement.

Pillar three focuses on improving the safety, health and wellbeing of the youth to allow them to lead productive and fulfilled lives.

Pillar four focuses on social cohesion and nation-building by ensuring meaningful inclusion of all youth in the affairs of the province in a way that empowers them to build social capital and networks, and safer and more cohesive communities.

The final pillar focuses on the effective and responsive youth development machinery which ensures that youth development is mainstreamed in all policies, programmes and plans of government and other role-players involved in delivering services to youth.

The five pillars of GYDS are guided by the ten pillars of the programme for Transformation, Modernisation, and Re-industrialisation (TMR) and builds on the successes of all previous youth development initiatives adopted over the past two and half decades.

## YOUTH URGED TO SEIZE BUSINESS OPPORTUNITIES



Premier David Makhura and MEC for Social Development Morakane Mosupyoe with Samuel Ndlovu of Last-Mile Online Logistics which delivers medication from public hospitals to the doorstep of chronic patients.

· By Lerato Mailoane

## Premier David Makhura has encouraged the youth to utilise all opportunities presented to them by government to create and grow their own businesses.

The dialogue formed part of the Sustainable Livelihoods and Youth Development programme aimed at empowering youth with information on various skills and development opportunities.

In his address, Makhura said the Township Economic Development Act, will assist young entrepreneurs to register their businesses and open doors to funding.

"The Township Development Act is meant for entrepreneurs who have experienced many challenges. We must help, especially the youth, with funding through the Gauteng Enterprise Propeller."

MEC for Social Development Morakane Mosupyoe committed her department to intensify the implementation of the Gauteng Anti-Poverty Strategy and resolved to ramp up the war on poverty interventions.

The emphasis will be on increased access, expansion, and introduction of additional innovative programmes in the areas of skills development, entrepreneurship development, and job placement, targeting women and youth, the MEC said.

Young people from across the City-Region used the engagement to express their daily challenges and shared their successes stories from government programmes.

Samuel Ndlovu (37) from Alexandra took advantage of the opportunities

for business training that was offered at Ikusasa Lethu Centre for Excellence.

Samuel credited the programme for teaching him how to structure a business plan, operate, and register his Last-Mile Online Logistics company which delivers medication from public hospitals to the doorstep of chronic patients.

"I had an idea to start an online medication delivery service for patients who would otherwise struggle to get their prescriptions due to ill health."

He employs two students to do the deliveries and is currently developing an app that he hopes will attract more customers to sign up for his services.

"My business is youth-driven, and all my employees are students. I hope to employ more young people as I am familiar with their struggles."

Philisile Sibiya graduated from the Beauty Hub Academy to start her hairdressing business as part of the Welfare to Work programme. The programme seeks to reduce the dependency of young women on the welfare system.

"I am grateful to the department for giving me this opportunity. As young people, we need to push ourselves to achieve the best."

Looking ahead, Philisile is looking to expand her business portfolio by adding spa treatments and to hire more young people.



Philisile Sibiya graduated from the Beauty Hub Academy to start her hairdressing business as part of the Welfare to Work programme.

# YOUTH DAY

> 20 22

PREMIER DAVID MAKHURA'S YOUTH DAY MESSAGE 16 JUNE 2022

AS WE COMMEMORATE THE 46TH ANNIVERSARY OF THE 1976 SOWETO UPRISING, WE RECOGNISE THE CONTRIBUTIONS MADE BY YOUNG PEOPLE IN TRANSFORMING AND GROWING SOUTH AFRICA AND THE GAUTENG WE WANT.

The provincial government continues to intensify its efforts on youth empowerment in response to the crisis of youth unemployment through the Gauteng Integrated Youth Development Strategy (GYDS) which addresses education, economy, health, social cohesion, and youth machinery.

We do this with a belief that youth empowerment should be accompanied by a clear programme of skills development. Through our education, we continue to support almost 2 million young people. We also support the youth through the bursary fund that is dedicated to young people in the province.

I will today announce a civil society-led Youth Advisory Panel to advise the Executive Council, provide independent oversight, advice, and advocacy. It will also serve as a platform for youth mobilisation on all youth development initiatives and empowerment in the City

Region.

Young people must be at the centre of helping government to respond to the current youth unemployment emergency. It must never elude us that today's youth represent tomorrow's leaders and our failure to adequately prepare them for the responsibilities of tomorrow will only propel the country to a downward spiral and a bleak future. I wish all young people of Gauteng a happy Youth Day.

David Makhura Premier of Gauteng







### COMPETITION TO REVITALIZE YOUTH BUSINESSES

Are you a young person looking to expand your business? The Gauteng Department of Economic Development in partnership with Coca-Cola Beverages South Africa (CCBSA) is giving young entrepreneurs a chance at success this Youth month, through the Bizniz in a Box competition.

Are you a young person looking to expand your business? The Gauteng Department of Economic Development in partnership with Coca-Cola Beverages South Africa (CCBSA) is giving young entrepreneurs a chance at success this Youth month, through the Bizniz in a Box competition.

The competition is hosted on Lesedi FM, where entrants will make a 90-second business elevator pitch live on the Thakgoha Show.

The best presentation chosen by the panel stands a chance to win one of 10 mobile kitchens valued at R82 000 each. The competition will run until Thursday, 30 June 2022.

Bizniz in a Box aims to create an ecosystem of viable micro-businesses offering complementary products and services in a community, using a spaza shop as the anchor.

Each business operates out of a

custom-designed container and covers various needs of the local community, such as a business center/internet café, a car wash, a fast-food shop, or a mini baker.

To be considered, you need to be between the ages of 18-35 years, with at least one-year entrepreneurial experience, ideally with an ability to recognise the needs of the community such as convenience stores.

Gauteng MEC for Economic Development, Parks Tau said this initiative, which started in 2016, could not have come at a better time as the country celebrates Youth month.

"The department is excited about this initiative and encourages young people in Gauteng to take advantage of it and other programmes aimed at youth empowerment offered by the province such as Tshepo 1 Million," Tau said.

Khanya Doctor Kekana, the owner of Kth Avenue in Tembisa, who has been running a fast-food business for a year has managed to grow his business and attract more customers from his collaboration with Bizniz in a Box.

Kekana began his business in a makeshift trolley where he would sell fast food moving from street to street. Through his partnership with the Bizniz in a Box programme he now has a permanent location where he runs his fast-food restaurant.

Coca-Cola Managing Director, Velaphi Ratshefola said youth unemployment continues to be a concern as the number of young people employed in both the formal and informal sector remains high, at over 1.8 million below the levels reached before the onset of the Covid-19 pandemic.

"This is an untenable situation and as CCBSA, we believe in using our industry leadership to be part of the solution to achieve positive change in the country and build a legacy that we can be proud of. Hence our strong emphasis on economic inclusion, particularly of young people through our Bizniz in a Box BiB initiative", said Ratshefola.